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Press Release - Global Release
FOR IMMEDIATE RELEASE

Solberg Receives THINC! Innovation Award Company Recognized for RE-HEALING™ Foam Product Innovation

Green Bay, Wisconsin - The Solberg Company, the world's foremost innovator of firefighting foam concentrates and systems hardware, announced the company was one of five Northeast Wisconsin regional companies and organizations named winners of the first Insight Innovation Awards at the 3rd Annual THINC! Event held May 20, 2014.

Recognized globally for its environmentally-friendly firefighting foam concentrates and foam suppression systems hardware used in industries ranging from aerospace and aviation to petrochemical and utilities, The Solberg Company caught the eye of the judges and received the Innovation Award for "Product."

"We are honored to receive this award," said Dave Pelton, Vice President – Global Marketing of Solberg. "We are profoundly committed to developing high performing foam products that have an environment-friendly profile to protect and safeguard life, property and the environment."

Called RE-HEALING™ Foam, the high-performance, environmentally-friendly foam concentrate is the first significant innovation in firefighting foam since the 1960s, when synthetic-based foam concentrates replaced foams based of animal proteins for use on Class B fuel fires. RE-HEALING Foam is also used to prevent re-ignition of exposed fuels and provides vapor suppression.

"We felt it was a necessary step in the evolution of firefighting foam products that a new technology was brought forward. Something new and innovative that moved the fire protection industry in a different direction. It's been our goal to take those kinds of innovations and couple them into existing products and new product that we develop in order to make the most sustainable and cleanest products that we can for our customers," said Solberg's General Manager, Steve Hansen.

Coordinated and hosted by Insight Publications LLC, Appleton, THINC! (Technology & Human Innovation Networking Conference) was designed to shine the spotlight on innovation in the New North (Wisconsin) region. A total of 43 companies were nominated for the Insight Innovation Award. Other award categories were: People, Process, Planet and Integrating Innovation.

Based in Green Bay, Wisconsin, with operations in Bergen, Norway and Sydney, Australia, Solberg (an Amerex Corporation company) has been involved with the manufacture of firefighting foams since the mid-1970s. Solberg's unique technology and foam systems hardware is preferred by customers in the aerospace, aviation, chemical, defense, energy, fire services, marine, mining, oil and gas, petrochemical, pharmaceutical, pipeline, solvent & coatings and utilities industries.

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L-R Solberg's Jerry Borowski, Dave Pelton, Mitch Hubert Receive the THINC! Innovation Award - Product

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About Solberg

Solberg is an Amerex Corporation company with a European heritage. The company is a global one-stop resource for firefighting foam concentrates and custom-designed foam suppression systems hardware and accessories. Solberg offers environmentally sustainable fluorosurfactant and fluoropolymer-free foam concentrate products, an innovation in Class B firefighting foam and traditional firefighting foam concentrates. Solberg's people and processes are committed to quality, service and safety along with environmental responsibility. This philosophy enables the company to flourish while delivering innovations and value. More information can be found at: www.solbergfoam.com

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